



ZixDLP™

An Email-Specific Approach

Who Relies on Zix?

- Federal financial regulators, including FFIEC
- One in every five U.S. banks
- More than 30 Blue Cross Blue Shield organizations
- One in every five U.S. hospitals

Features:

- Powerful administrative capabilities
- Intuitive administrative dashboard
- Reporting of quarantine activities and trends
- Deployable as a bundled, add-on or standalone solution

Benefits:

- Easy to use and cost-effective
- Enhanced visibility into sensitive information in outbound email
- Strengthened compliance with corporate policies
- Improved employee education regarding the treatment of sensitive information

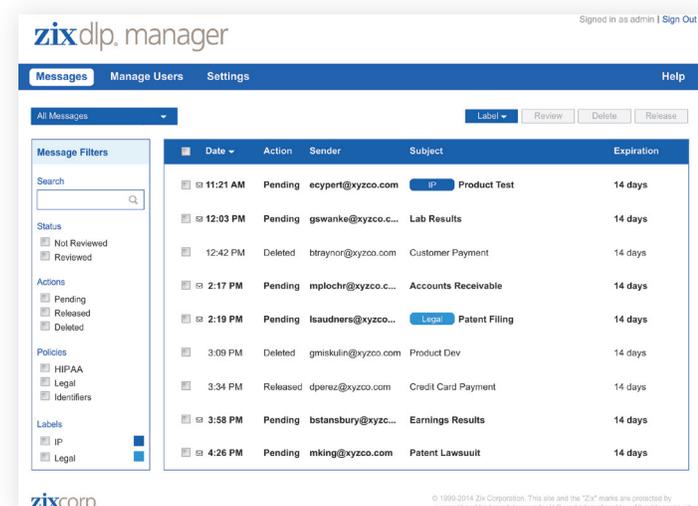
Email is the most used communication tool in business. It enables organizations to conveniently collaborate and share valuable information, from customer data to intellectual property, inside and outside an organization’s network. With ZixDLP, your organization can monitor and protect the channel that both assists your company in running efficiently and exposes your organization to the most risk.

An Easy, Cost-Effective Approach

DLP is often associated with costly, long implementation timelines. By focusing on what Zix does best – securing email – we decrease the cost dramatically, reduce the timeline from months to hours and deploy your solution with minimal impact on your team.

Leveraging our leadership and expertise in email encryption, ZixDLP combines our proven policy and content scanning capabilities with an intuitive quarantine interface. The interface allows administrators to:

- Easily define policies and create custom lexicons for quarantining email
- Specify credentials to authorize and review quarantined email messages
- Manage quarantined messages using flexible searching and filtering options
- Release or delete individual or multiple quarantined messages with one click
- Review reports that monitor quarantine activities and trends
- Automate custom notifications informing employees of quarantined messages



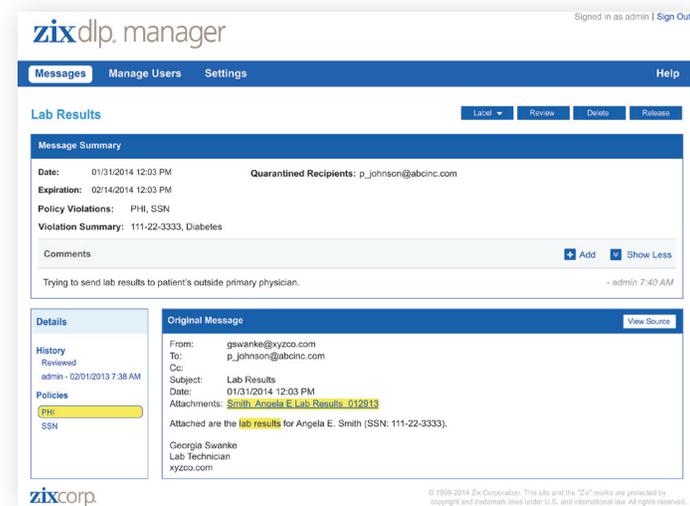
About CU*Answers Network Services

CU*Answers Network Services is a full-service network technology solutions provider. We specialize in LAN/WAN design, implementation and management; network security; firewall management; IP telephony VOIP (voice-over-Internet protocol) solutions; records management; managed hosting solutions, compliance and security audits (HIPAA/GLBA/SOX); high availability solutions and hardware sales and support services.

More than just a service provider, we're an extension of your staff with the expertise to cut through the confusion and deliver the solutions you need at a price you can afford.

A Convenient User Experience

Prior to leaving your organization's network, all outbound email is scanned by ZixDLP. If a policy is triggered, the email is sent to the ZixDLP quarantine system, and the user who sent the email receives a notification message. Embedded in the notification is a link to where the user can easily review the quarantined email message. Administrators can enable employees the capability to review, release the email with justification noted or delete the email and draft a new version.



Extending the value of ZixDLP, each user can see what part of the email was identified as sensitive information and what policy was triggered that quarantined the message. In taking these extra steps, employees become more aware of corporate policies and more alert to the sensitivity of valuable information.

Deployment Options to Meet Your Needs

To manage all your outbound email security needs, ZixDLP can be deployed as a bundled solution with our policy-based email encryption service ZixGateway®. For any Zix customers currently using ZixGateway, ZixDLP can be easily integrated as an add-on service. ZixDLP can also be deployed as a standalone solution and integrated with any email encryption solution.

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